

Erasmus University Rotterdam

PIMMS Transfer Master Class 2011 at a glance

Treviso, 03 March 2011

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transferring actions in sustainable mobility for european regions



1

WHAT HAVE WE SEEN?

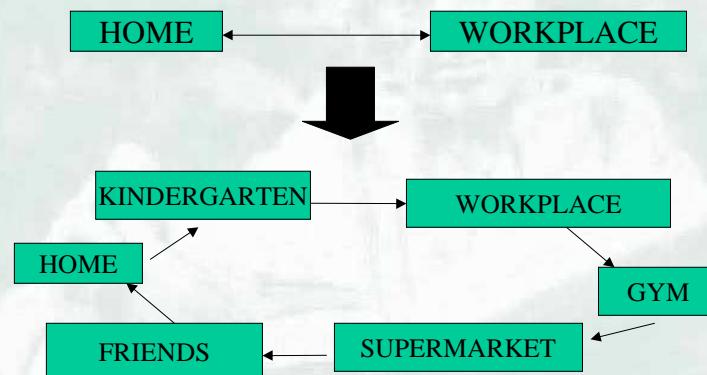


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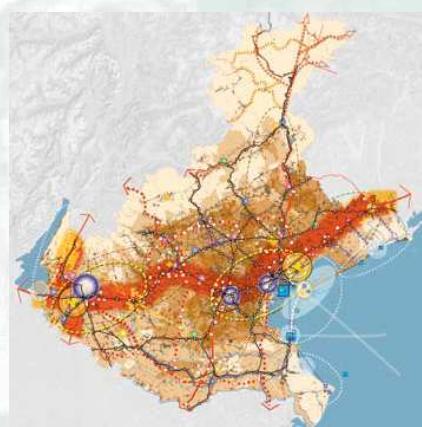
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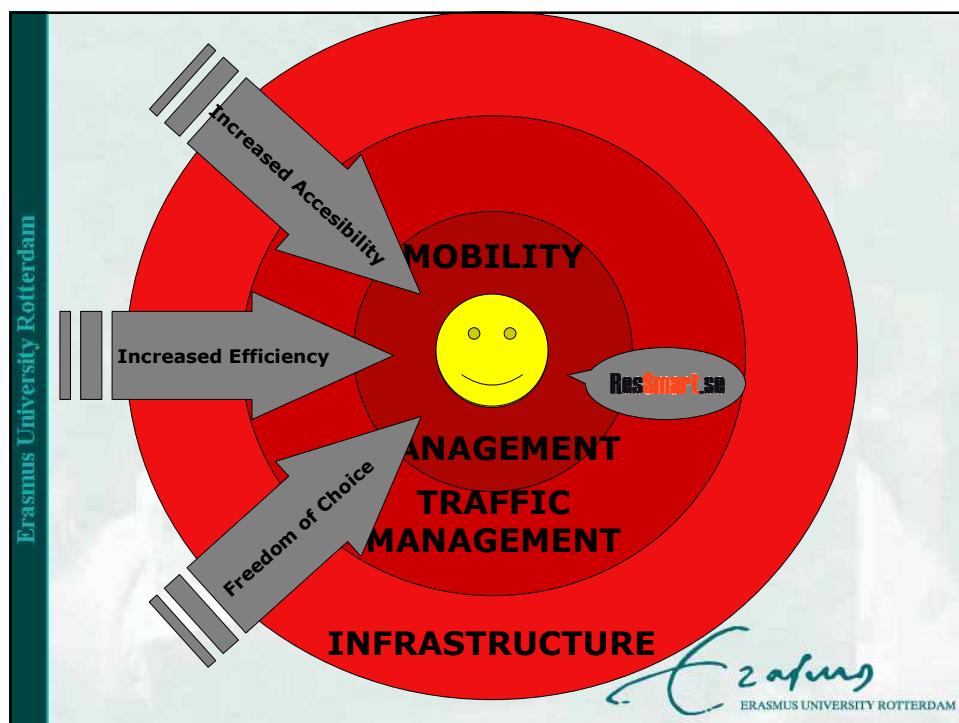
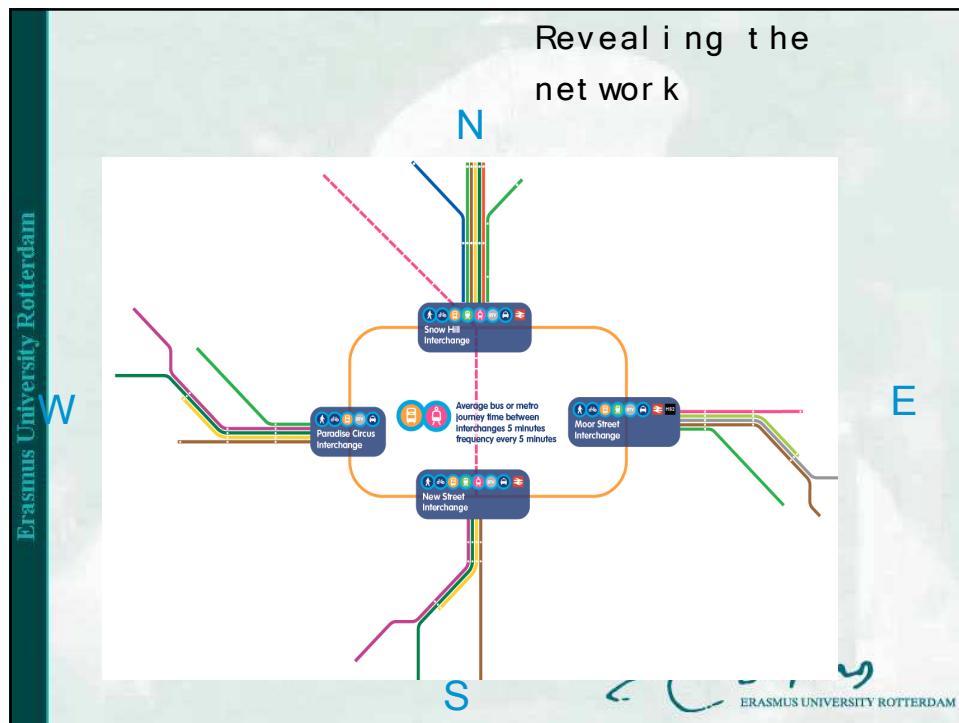
Evolution of commuting



Our territory is characterized by a considerable urban sprawl and a seamless series of settlements:

- residential areas
 - shopping centers
 - industrial areas
 - entertainment facilities



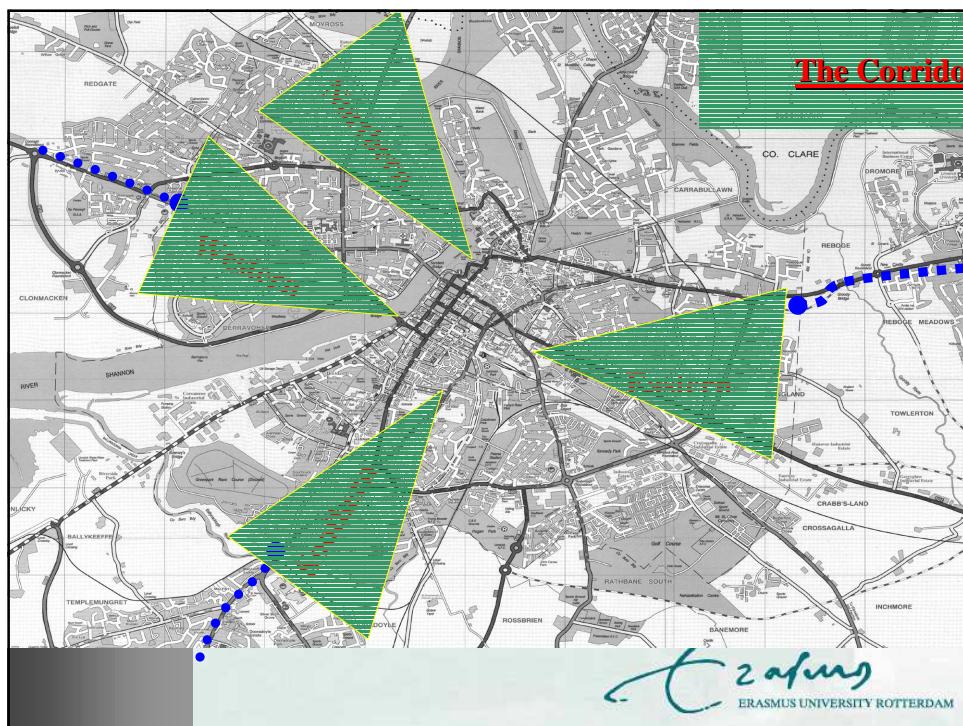
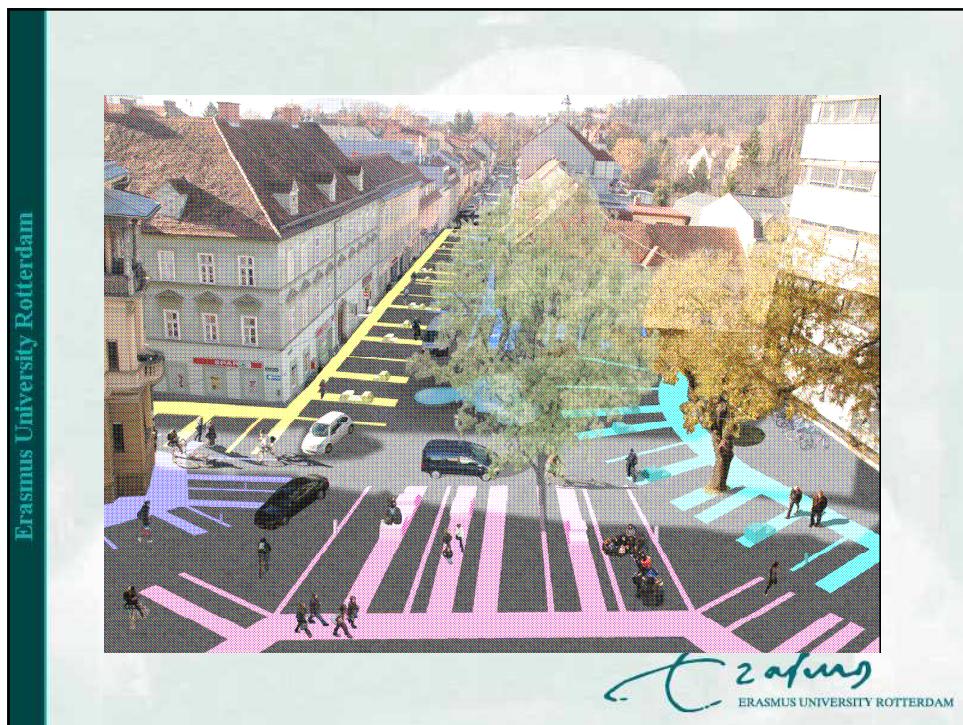


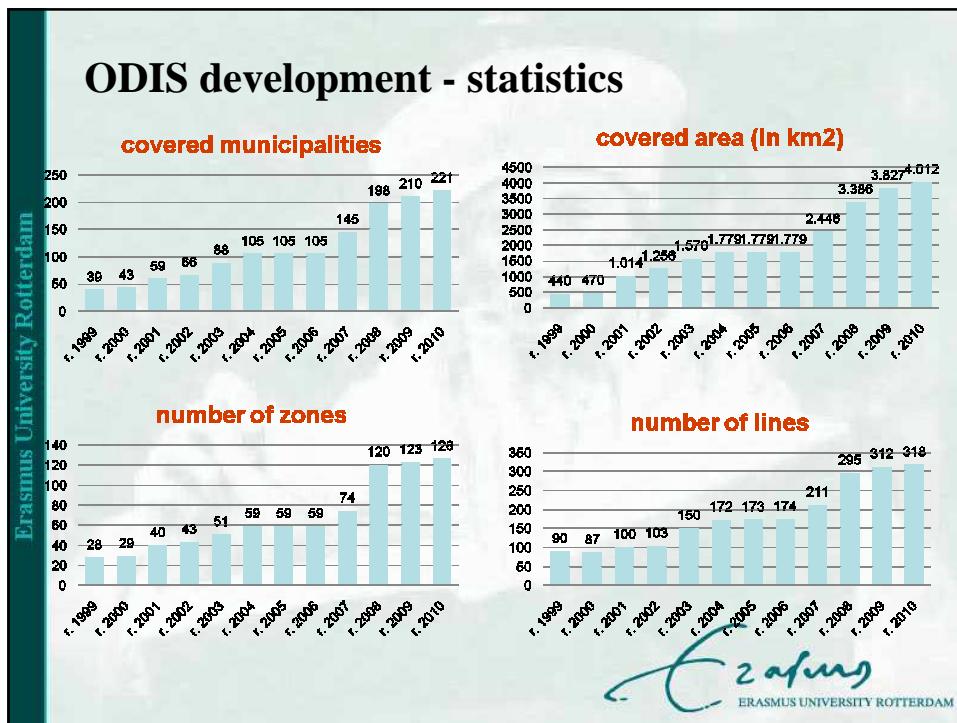
Pilot Project 2: Children Quarter Maps for Frankfurt with PT Information



- Als Kartengrundlage dient die Vorlage für den Haltestellen-umgebungsplan
 - Plan soll auf kleineres Format zusammen gefaltet werden können
 - Beispiel ist DIN A2 hochkant und kann Harheim u. Berkersheim 1:5.000 abbilden
 - Kartieren hier noch oft Titel, Legende und Erläuterungstexte
 - Neben ÖPNV Haltestelle und Linienwegen werden verschiedene Symbole für mögliche Inhalte eingearbeitet

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Rapidity of Public Transport

- PT image improvement
- Gain new customers

so schnell kann's gehen **traffiq** so schnell kann's gehen **traffiq** so schnell kann's gehen **traffiq** so schnell kann's gehen **traffiq**

Apply the advantages: 2004 campaign

Ezafus
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Why people think that parking can be free?



15

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Comune di Treviso

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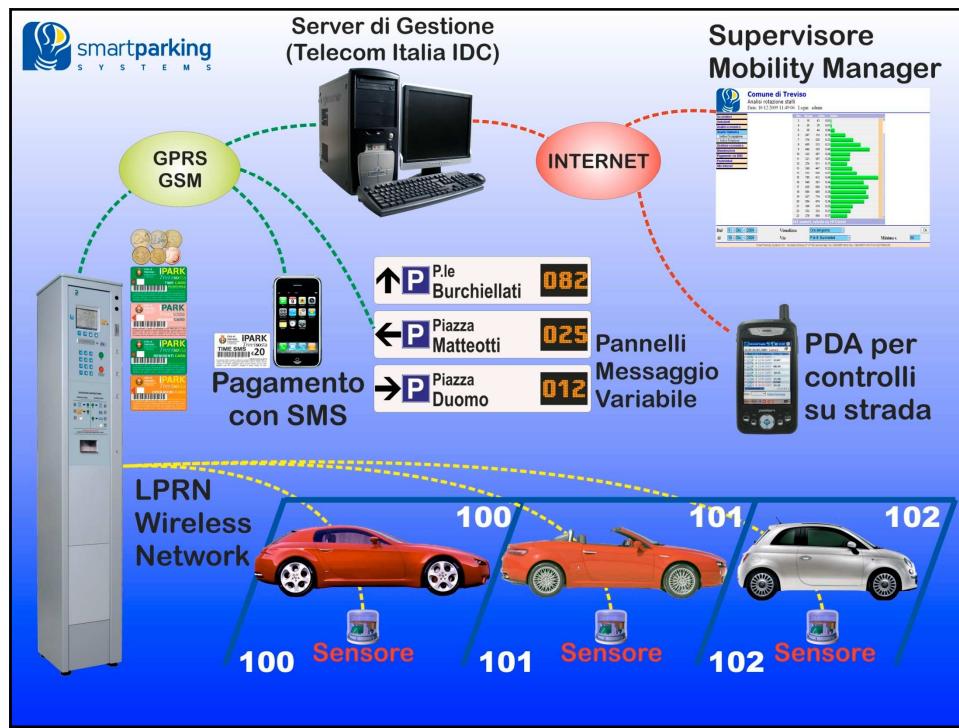
The TVBike service How does it work?

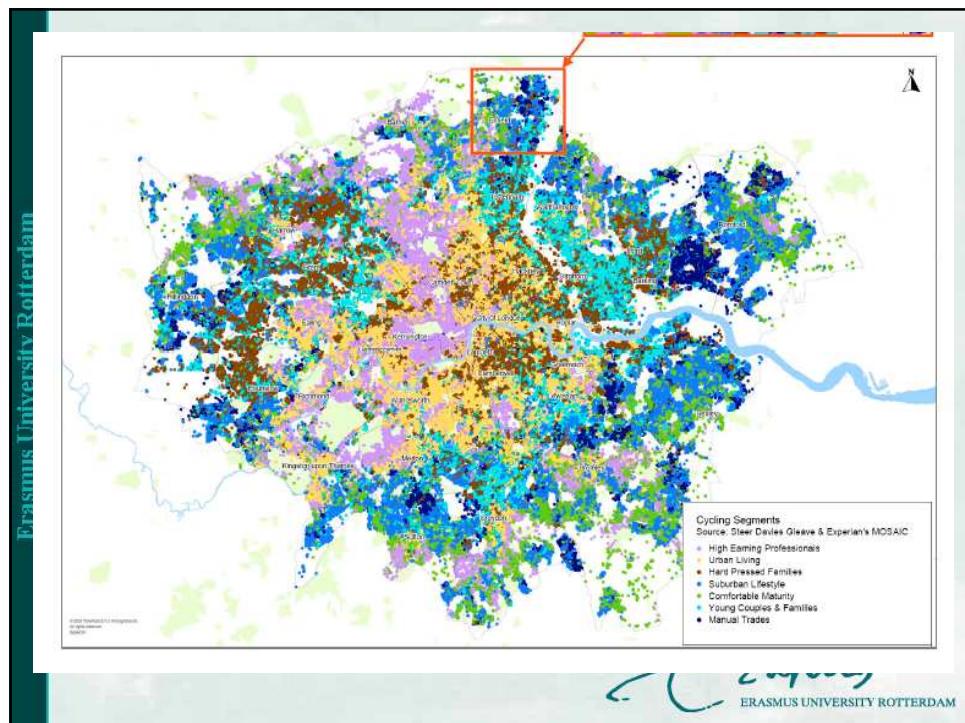
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Ufficio Mobility Manager

The information panel

A wide information panel with the TVBike logo and showing a map of the city with all the stations is located next to every station. This item was designed to both easily spot the stations and show where the other stations are located.







PAOLA GALLINA
LUISA MEMO
PAOLO BARNABA
and

PROVINCIA DI TREVISO



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